



SENIOR GRAPHIC DESIGNER

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Intent

In the most general terms, I'm aiming to attract the attention of a reputable creative team in need of a passionate, adept graphic designer. Ideally I'd like to offer my expertise to a team who respects the value of quality design and the skill required to achieve it.

Skills

My skills as an artist have been in perpetual development since childhood. Graphic design plays well with my personal strengths. "Artistically logical," I find beauty in function and satisfaction from merging aesthetics and information into effective communication.

Design

- Photography
- Illustration
- Typography
- Color Theory
- Layout/Grid
- HTML/CSS
- Copywriting

Software

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Dreamweaver
- Coda
- MS Office

Experience

Dr. Smoothie Brands®

Senior Graphic Designer April 26, 2004–Present

Originally hired as a student designer, Dr. Smoothie Brands supplied the opportunity to learn on the job and hone my skills as a designer. Over time I've outgrown my position and feel like it's time to seek new challenges.

- Brand development
- Logo design
- Point of sale collateral
- Sell sheets
- Package design
- HTML maketing/email
- Product photography
- Labeling
- Tradeshow displays
- Apparel
- Menuboard
- Stationery

Education

Bachelor of Science – Visual Communication

Westwood College March 2001–December 2004

The value of education is only worth as much as ones desire to learn. I graduated with honors in December 2004 with near perfect attendance. I maintained a 4.0 GPA throughout my tenure as a student, earning a place on the Dean's List each term. I was awarded Valedictorian and earned Alpha Beta Kappa status.

Transcripts available upon request.

